



For Immediate Release

Heart Valve Testing Specialists, ViVitro Labs, Wins Business Excellence Award for Professional Services

April 19, 2012 (Victoria, B.C.) – ViVitro Labs is honored to be the recipient of the 2012 Business Excellence Award for Professional Services, sponsored by the Business Examiner. Recognizing a company that demonstrates achievements in its industry and contributes to the local business community’s recognition and prosperity, this award reflects the strength and combined expertise of the ViVitro team. ViVitro Labs enjoys a global presence and world renown for their prosthetic heart valve test equipment, laboratory services, and custom engineering services that enable the industry’s most advanced cardiovascular devices to be tested for safety, efficacy, and regulatory approval.

“Our success is a direct result of the combined passion, dedication, and expertise of each member of our team,” states Satya Karri, Director of Laboratory Services at ViVitro Labs, “We recognize the value of our work and we function as a highly effective unit to deliver the very best to our clients and our industry.” The team’s award success comes on the heels of a very successful launch of a new product, the ViVitro SuperPump AR, the first in a series of advanced testing equipment for prosthetic heart valves, Total Artificial Hearts (TAHs), stents, LVADS, and other cardiovascular devices.

The recent release of another product in early 2012, the ViVitro Endovascular (EV) Simulator, was met with significant interest from the cardiovascular research community and is promising to be a staple in testing facilities worldwide. Informed by client feedback and Karri’s research achievements and experience, the ViVitro team of engineers, industrial designers, and laboratory technicians work together to create products and services that directly address the cardiovascular industry’s need for reliable, accurate, and swift testing capabilities.

Extending his congratulations to all the finalists and winners of the award program, Karri is quick to comment that while the whole ViVitro team is proud to accept the Professional Services Award, resting on their laurels is not on the agenda. “We have an exciting year ahead of us, with new products and services currently in development. Our clients have shared their testing wish lists with us and our team intends to fulfill those lists. They create game changing cardiovascular devices and we develop game changing testing solutions to support them. It’s collaborative innovation at its best.”

About ViVitro Labs

ViVitro Labs Inc. offers industry leading prosthetic heart valve test equipment and laboratory testing, consulting and engineering services. For over 25 years, ViVitro has been known as a trusted source of quality devices and services that empower our clients to carry out world-leading research, develop innovative products, and demonstrate regulatory compliance.

Distribution in China is available.

For more information, please contact ViVitro Labs: info@vivitrolabs.com 1-250-388-3531 www.vivtrolabs.com