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ViVitro Labs Inc. and Medical Implant Mechanics LLC Partner to Provide Comprehensive Cardiovascular Product Testing Services

(Victoria, B.C.) March 2, 2011- ViVitro Labs Inc. and Medical Implant Mechanics LLC (MIM) today announced a partnership to provide comprehensive product testing services for the cardiovascular device industry. Recognizing that current medical device development employs a combination of novel materials and complex design, the new partnership affords the collaborative expertise required to provide meaningful advice and quality results. Addressing the challenge to attain regulatory approval for the latest advances in product development, the combined experience and knowledge base of ViVitro Labs and Medical Implant Mechanics offers a proven and significant means to expedite the process.

“David Mester and Satya Karri PhD at Vivitro Labs provide unmatched regulatory experience and the latest understanding of fluid mechanics, ensuring the accurate execution of tests and the credibility of both the testing process and the results,” states Xiao-Yan Gong, PhD, President of Medical Implant Mechanics.

One of the most respected cardiovascular test equipment purveyors in the industry since its inception in 1984, ViVitro Labs recently celebrated the growth of its team, client base, and product and service offerings with a move to a newly renovated facility. Expanded laboratory services provide unparalleled hydrodynamic and durability testing and with the latest DPIV technology, flow visualization that exceeds all standards. “We are excited to offer our clients the opportunity to team with a progressive company like ViVitro that has such a proven track record,” says Xiao-Yan Gong, PhD.

Impressed by the regulatory experience and technical acumen possessed by Xiao-Yan Gong, PhD and Shouyan Lee, PhD of Medical Implant Mechanics, David Mester, General Manager of ViVitro Labs anticipates that the new partnership will be well received by ViVitro Labs clients. “Throughout our industry they are acknowledged as leaders in computational mechanics, materials science and component durability assessment for medical devices,” comments Mester, “We are extremely honored to offer clients the option to work collectively with Medical Implant Mechanics, who have achieved successes with the largest manufacturers and start-ups in the medical device environment”. Both members of AAMI and ASTM, ViVitro Labs and Medical Implant Mechanics are actively involved in ISO and ASTM standards development according to their respective expertise. Having established exemplary records of achieving successful regulatory submissions

individually, the collaborative efforts of the two proven and successful companies offer an unmatched advantage to manufacturers of cardiovascular devices who demand accuracy, expertise, and credibility.

About ViVitro Labs

ViVitro Labs Inc. offers industry leading prosthetic heart valve test equipment and related testing, consulting and engineering services. Recognized as a trusted source of quality devices and services for over 25 years, we empower our clients to research and develop groundbreaking products that demonstrate regulatory compliance. Known in the industry for our expertise, honesty, efficiency and commitment to excellence, we have established a solid record of assisting our customers in taking their concepts into clinical trials through to obtaining regulatory approvals.

About Medical Implant Mechanics LLC

Well known in our industry for our depth and breadth of expertise, Medical Implant Mechanics has established a strong reputation for assisting our clients through the complex rigors inherent in realizing an idea into a viable product that attains regulatory approvals in a timely manner. Offering Structural Finite Element Analysis (FEA), Computational Fluid Dynamics (CFD), and Customized Mechanical Testing on implantable medical devices, we provide clients with sophisticated testing capabilities that ensure accuracy and integrity of the testing environment. Extensive experience and a client-centered approach offer Medical Implant Mechanics' clients a proven path to product development success.

For more information about ViVitro Labs, please contact:

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